



Santa Cruz County Animal Shelter

2200 7th Ave., Santa Cruz, CA 95062

580 Airport Boulevard, Watsonville, CA 95076

Phone: (831) 454-7200 Fax: (831) 454-7210

Melanie Sobel
General Manager

**For Immediate Release
March 1, 2018**

Melanie Sobel, 831-454-7203

Animal Shelter to Celebrate St. Pittie's Day Weekend

To raise awareness and find good homes for adoptable dogs, the Santa Cruz County Animal Shelter (SCCAS) will host **"Saint Pittie's Day Weekend Celebration"** March 17-18 to highlight what loving companions pit bulls can be when given the right training, care and environment.

The weekend-long "Adopt-a-thon" will include a pub crawl/fundraiser and free professional pet portraits for all Santa Cruz County owners of pit bulls and pit bull mixes. SCCAS will also be offering special gifts for the lucky people who adopt pit bulls or pit bull mixes from the Santa Cruz shelter location (7th Ave. and Rodriguez St.), including:

- FREE one-on-one training consult with Carla Braden, SCCAS Behavior & Training Coordinator, PMCT, CPDT-KA, CBCC-KA
- FREE front-clip harness and dog toys for your new family member
- FREE St. Pittie's Day or SCCAS T-shirt for adopter



The list of weekend celebratory events includes:

SATURDAY, MARCH 17

Pit Stop Pub Crawl for a Cause!

In-person registration opens Thursday, March 1st at the Santa Cruz County Animal Shelter, 2200 7th Ave., Santa Cruz (main entrance on Rodriguez Street). Fee of \$25 supports Santa Cruz County Animal Shelter's programs and services, and includes:

- Unique St. Pittie's Day T-shirt - Wear your shirt to the Pub Crawl locations as proof of your registration and show your support for the Santa Cruz County Animal Shelter!
- \$1 off all pints all day at animal-loving local breweries and bars including Santa Cruz Mountain Brewing, Sante Adairius Rustic Ales, Discretion Brewing, The Jury Room, Brady's, Beer Thirty Bottle Shop and Pour House, Shanty Shack Brewing, Parish Publick House, East Cliff Brewery and Steel Bonnet Brewing Company.

SUNDAY, MARCH 18

FREE Pittie Portraits – Noon-3 p.m., 2200 7th Avenue (7th Ave. and Rodriguez St.)

FREE professional pet portraits for all Santa Cruz County owners of pit bulls and pit bull mixes by professional photographer Tom Burke!

For more information, please visit www.scanimalshelter.org/St.PittiesDay_2018

###

About Santa Cruz County Animal Shelter (SCCAS)

The Santa Cruz County Animal Shelter is an open admission shelter which welcomes EVERY animal in need. Our goal is to be a humane resource for the community by providing a safety net and second chance for local animals. There are two locations where owners can find and recover lost pets, adopt new animal companions, or sign up for PLANNED PetHood, our low cost spay/neuter program available for all resident pets. Our success is achieved through a variety of life-saving services and programs which are described in detail on our website, www.scanimalshelter.org. The support of our community is crucial to sustaining and expanding these services.